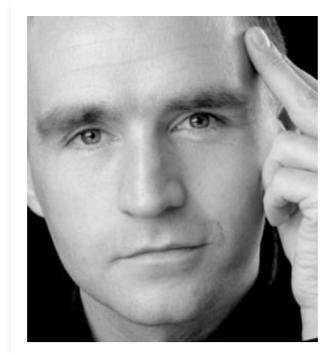


# Caspar Berry

## Former professional poker player, businessman and risk expert

- Available For:
- Keynote Speaking
  - Motivational Speaking

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## About

Caspar Berry is a keynote and motivational speaker who uses the metaphor of poker to inspire audiences to make better decisions in all areas of their lives.

As a professional poker player – and poker advisor on *Casino Royale* – managing risk formed a constant part of Caspar Berry's life for many years. He pitted his wits against some of the best players in Las Vegas before becoming one of the faces of poker on television on *Poker Night Live* and *Sky Poker* in the UK.

He started his career as a lead actor in the first two series of BBC drama *Byker Grove*, along with *Ant and Dec*. After two years of this – whilst sitting his A levels – Caspar was fortunate to get a place at Cambridge University reading Economics where he spent most of his time directing theatre such as the Cambridge footlights and working with such talented performers as Olivia Colman, David Mitchell and Robert Webb.

Setting his sights on becoming a professional film writer, Caspar had his first screenplay produced by Film Four whilst still in his final year of university. By the time he was 23 he was writing for Miramax and Columbia Tri Star. And his future looked pretty certain. Then at 25, he took the unorthodox decision that would dramatically change his life forever: He moved to Las Vegas and became a professional poker player!

In many of his seminars Caspar Berry speaks about both the motivations and consequences of this decision and asks participants to think in similar terms about the significant decisions that have defined their life to date.

He played poker professionally for most of the next 3 years of his life, during which time he made a good living pitting his wits against the game's best known players. It was a great period of Caspar's life during which time he learned many of the key messages which he now imparts to businesses today.

At the same time, there was something unfulfilling about it. Poker is a lonely pursuit which doesn't contribute anything to society and he still had the urge to create things and work as part of a fulfilling team.

So, in 2002, Caspar Berry returned to the UK and co-founded Twenty First Century Media - building it into the fastest growing audio visual media company in the North East of England before selling it in 2008 to Bob Geldof's media giant, Ten Alps. It was while still at the helm of Twenty First Century Media that Caspar began his career as a speaker and catalyst for new thinking within business about risk-taking and decision-making.

Initially, he combined this role with his work as a speaker and broadcaster on the subject of poker. This was at the beginning of the poker boom and it was during this time that Caspar Berry had the privilege of being one of the two poker advisors on the James Bond movie, *Casino Royale*.

Then, in 2005 he became a trainer for The Mind Gym who schooled him in the fundamental skills of delivery and facilitation which laid the foundations for his work as a serious speaker and trainer for business using poker as merely a metaphor for the risks and decisions that we all take every day. Caspar worked for them for two years before going alone in 2007.

## Video



## Testimonials

“

Brilliant, intelligent messages delivered with passion and knowledge. The best talk from an outside speaker I have ever seen.

Jonathan Walsh, Corporate Marketing and Communication Director, Nestle.

“

Risk is really important issue for the Home Office and it was refreshing and I think very effective to have a discussion of how we increase our appetite for, and effectiveness in managing risk with such good humour. Your mixture of personal anecdotes, real life examples created an excellent learning opportunity. The feedback we received has been uniformly excellent. Learning can be fun!

Kevin White, HR Director General, Home Office.

“

Caspar Berry's presentation stimulated a great deal of very productive discussion about all our attitudes to risk taking and really helped crystallise some of the critical decisions we need to make across the business. It helped us understand each other as individuals and will be talked about and referenced for a long time to come. We would highly recommend it to any executive team in business.

Darren Blackhurst, Chief Merchandising Officer, Asda.

“

Caspar Berry is an inspirational speaker but does it with content and delivery that captures the imagination and challenges the audience to really think in a different way. His delivery is interactive, entertaining and very thought provoking and is fantastic for delivering a great session with a difference.

Sian Doyle, Director of Retail, Orange.

“

Hearing Caspar Berry speak is an illuminating experience for any individual or team who have achieved success but want to gain that little extra "edge". He offers great insight into the psychology of really successful people and I would unhesitatingly recommend him for any event.

Lawrence Dallaglio - Rugby World Cup Winner.

“

Caspar's session was engaging and intelligent. He uses his experience from playing poker in Vegas with a Cambridge education in Economics to present a unique and captivating presentation. I came away feeling energised and entertained and the main learning points were that sometimes, calculated risks are very much worth taking. Without them, it's difficult to get the big winnings! It really gets you to think about your own mindset in a very different way. The feedback has been very positive.

Patrick McCann, Head of Training,  
Berwin Leighton Paisner.

“

Please accept my thanks for your contribution at last week's conference. The feedback from delegates has been absolutely superb. I think you have really 'raised the bar' in terms of quality and relevance. Once again - many thanks - you helped make it a very special day for us.

Peter Perry, Operations Director, Welsh Water.

“

Our audience of Company Directors and decision makers are used to hearing some of the best speakers on the circuit but the comments after Caspar Berry's talk were of universal praise with many members telling me that Caspar was, 'most definitely the best speaker this year'. A superb job and I can't thank you enough, my problem now is how to find future speakers to match it!

Stephen Harvard Davis, Events Committee, Institute of Directors.

## Exclusive Interview



TAGS FOR CASPAR BERRY

Leadership

Risk Management

Strategy & Competitiveness

Creativity

Entrepreneur

Innovation

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