

Jasmine Birtles

Financial journalist, TV presenter and humorist

- Available For:
- After Dinner Speaking
 - Keynote Speaking
 - Hosting & Presenting

[MAKE AN ENQUIRY](#)



About

Jasmine Birtles is a financial expert, TV presenter, author, journalist, business commentator and humorist. Her mission is to demystify money and give practical advice to help people get out of debt and manage their finances by spending less, making more and investing for a secure future.

Jasmine has money saving and money making ideas as well as wise spending habits. She's a financial expert with a twist – unique in that she is able to combine her knowledge of business and personal finance with her comedy skills, making a worrying subject palatable and easy to understand.

As an independent financial spokesperson Jasmine Birtles has helped promote financial services for companies such as The Post Office, Lloyds TSB, Air Miles, the Royal Bank of Scotland, Carphone Warehouse, Gumtree, Love Food Hate Waste, Cornhill Insurance, Olay, the Foreign Office and price comparison sites, and she co-presented an in house business programme for HSBC.

Jasmine Birtles has worked on PR campaigns for Nectar Savvy Shopper, Kelkoo, Npower, Ask Jeeves, Railcard, British Gas, IKEA, Boots, Ofgem and many others. She presented a corporate film for the Tesco pension scheme, the ITV pension scheme and has fronted an important campaign on pension reform for the Department of Work and Pensions.

Jasmine Birtles has set up, and runs, [Moneymagpie.com](#), a lifestyle-based money website which has information on all aspects of personal finance, environmental and ethical living and how to run a small business and make extra money. It is the country's leading site for safe and legitimate money-making opportunities.

As a financial journalist she writes regularly for the Daily Express, Closer, Readers Digest, the Independent and the Independent on Sunday. She also writes for various other national newspapers and magazines including The Guardian, The Observer, The Mirror, Spectator Business, Essentials, Best, AOL Money, Marie Claire, Glamour, Prima and many others. Jasmine is the author of 39 books.

Jasmine is a regular financial pundit on TV and radio. On television she has presented TV programmes specialising in business and personal finance – she co-presented BBC 1's Homes Under the Hammer, ITV Scotland's Spend Spend as well as First Time Buyers and Doctor Dosh for UKTV Style and presented online for BBC Learning with financial advice for BBC RAW Money. She regularly appears as a financial expert on all the news channels as well as Good Morning Britain and This Morning.

Video



Testimonials

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Just to say a big thank you to you for your time and multiple 'key messages' on our 'Spring Clean Your Credit Cards' campaign. The radio interviews were great!

Air Miles

“

I just wanted to say thanks for your participation in our press day. We felt you added great value and another dimension to our day.

Clarion Communications

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Just wanted to say a big THANK YOU for the excellent job you did - it really brought the subject matter alive!

The Post Office

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Working with Jasmine Birtles was hugely beneficial for our campaign. Her engaging and fun style was perfect for the regional phone-ins and chat show programmes. She also has a young and vibrant presence which works well for our audiences. We found that radio presenters we spoke to continued the discussions throughout the day around our particular topic thanks to Jasmine opening up the debate.

Department for Work and Pensions

“

Obviously both your visual and verbal presentation went down well and we

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Thank you for giving a Keynote Speech for our annual conference. The event

have all enjoyed working with you - you certainly are a true professional.

BT Worldwide

was a great success and we were delighted with the feedback. We fully appreciate the support you have given us and look forward to working with you again.

Business South

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Jasmine Birtles was great and got really stuck in with the event. She was really engaging, and seemed genuinely impressed by the products. She didn't need to be hand held, was nice and simple to work with, and completely on brand!

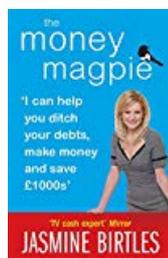
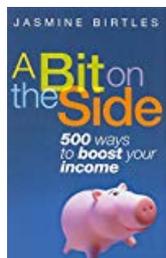
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On behalf of ABCUL I would like to thank you very much for your contribution to our Annual Conference. It would not have been the success that it was without your support.

Association of British Credit Unions

Books and DVD's



TAGS FOR JASMINE BIRTLES

Entrepreneur

Finance

Property & Real Estate

FinTech

MAKE AN ENQUIRY