

Kathryn Parsons MBE

Tech entrepreneur, CEO and co-founder of Decoded

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About

Kathryn Parsons is the co-founder and CEO of digital education company Decoded, has been named in Business Insider's "30 Most Important Women Under 30 In Tech" and is a winner in the Technology & Digital category of the 2013 Women of the Future Awards.

Described by the Evening Standard as "a woman on a mission to teach us all to code", Kathryn was part of the successful campaign to have code introduced as a mandatory subject to the UK national curriculum in September 2014. Kathryn embraces creativity in all its forms, especially entrepreneurship and code. She loves taking an idea, making it real and seeing the positive impact it can have on people. By teaching people how to code, Kathryn is able to help empower people with knowledge and confidence.

The word revolutionary is tossed around relatively freely today, and applied to anything from new smartphones to the latest pro-biotic yoghurts. However Kathryn insists that one of the few truly revolutionary advances that society has made in the last few decades is the invention of the internet, and the World Wide Web that sits on top of it. Kathryn Parsons decided to find a way to make the internet clear and open to anyone who wanted to know more about it.

Kathryn Parsons co-founded Decoded in 2011 with a mission to spread Digital Enlightenment through an understanding of the world of code, data and the technologies behind the screen. Decoded has since empowered and transformed thousands of individuals and businesses across the globe with its accelerated learning experiences teaching Code In A Day, Data, Future Technologies and Cyber Security and has been at the forefront of driving the agenda for coding on the curriculum.

With offices in London and New York Decoded has popped up in over 35 cities worldwide. Named as one of the UK's most innovative businesses, it has recently launched Playto.io a code education platform allowing anyone to learn or teach code skills around the world.

In 2016 she was appointed Chairwoman of the UK Government Institute of Coding and received an MBE in the Queen's New Year's Honours list. In 2017 Kathryn joined the London Mayor's Business Advisory Board, the UK Government Cyber Security Skills Advisory Board and the non-executive board of the Department of Business, Energy and Industrial Strategy. She's a self-confessed language lover, having studied Japanese and Mandarin in her spare time and Latin and Ancient Greek at Cambridge University. For Kathryn, code is just another language, only one used by billions.

Kathryn Parsons is a passionate advocate for women and technology and sits on the board of the London Tech Ambassadors Group. She is winner of Marie Claire's 2014 Women at the Top Tech Pioneer Award, recognised as being one of London's Top 1000 influential people 2014 by the Evening Standard and The Telegraph's Top Ten Britons of 2014. Other accolades include being named in Sunday Times Britain's Top 30 Female Power List 2014, the 2013 Veuve Clicquot New Generation Award and Management Today's 35 Under 35 2013.

Video



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- Entrepreneur
- Social Media
- Innovation
- Online
- FinTech
- STEM
- AI & Robotics
- Cyber Security

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