

# Rowan Gibson

## Innovation and disruption grandmaster

Available For: 

- Keynote Speaking

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## About

Ever wondered where big, game-changing breakthrough ideas come from? How do innovators manage to spot the opportunities for industry revolution that everyone else seems to miss?

Contrary to popular belief, innovation is not some mystical art that's forbidden to mere mortals. Here's the truth, innovation is systematic, it's methodical and we can all achieve it.

Rowan Gibson is widely recognised as one of the world's foremost thought leaders on business innovation. The media have labelled him "Mr. Innovation", "the Innovation Grandmaster" and "a guru among the gurus".

He is the internationally bestselling author of three major books on business strategy and innovation – Rethinking The Future (1996), Innovation to the Core (2008), and The Four Lenses of Innovation (2015) – which have been published to-date in 25 languages. His latest book, The Four Lenses of Innovation (Wiley), explains how to dramatically improve a company's innovation efforts by using a powerful new set of discovery lenses.

Over the last two decades, Rowan Gibson's international clients have included some of the world's largest and most successful organisations. He teaches them how to seize new growth opportunities, create new markets and even transform entire industries by recalibrating their whole organisational system around the paradigm of innovation.

Rowan Gibson's keynote speeches, executive sessions and innovation masterclasses are always tailor-made to fit each audience, industry sector and event format. He endeavors, wherever possible, to use business cases and examples that are relevant to the specific audience.

He has addressed a long list of major organisations, including Accenture, Bayer, British Telecom, Coca-Cola, Credit Suisse, Dow Chemicals, Generali Group, Haier, Heinz, Henkel, IBM, Mars, Microsoft, Philips, P&G, Roche, Siemens, Steelcase, Telefonica and Volkswagen.

Rowan is also a prolific writer. In addition to his bestselling books, he has authored dozens of business articles, columns and blogs which have been read all around the globe. He has been interviewed frequently on television and radio, as well as online and in the international press. His media appearances include Forbes, CNN, BusinessWeek, Harvard Business Review, and BBC World Service. He has also appeared in several business documentaries.

Rowan Gibson has lived and worked in various countries over the last twenty years and speaks three languages fluently. Today, he divides his time between writing, public speaking and consulting.

Video



## Testimonials



Rowan Gibson is inspiring! The feedback on his sessions was awesome, and without a doubt he was instrumental as a trigger for our innovation agenda. His footprint in our efforts is evident and it is highly appreciated.

Coca Cola.



Rowan Gibson energized our associates and demystified the process of innovation. We fully intend to accelerate the momentum that has built up, and to put full-time senior resources behind driving the ideas that he shared.

Mars.



Rowan Gibson's motivation and leadership have changed the dynamics of our organization.

Bayer Healthcare.



Amazing presentation...pushing us forward.

Microsoft.



Rowan is alive, he knows how to inspire.

Investec.



Good mix of humor and serious business insight.

Carlson Wagonlit.



The value lies in Rowan's ability to inspire you to look at innovation in a holistic way.

Corbion.



One of the most recognized thought leaders in business innovation.

Forbes.

# Books and DVD's



## TAGS FOR ROWAN GIBSON

- Creativity
- Innovation
- Disruption
- Trends & Forecasting

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