

Chris Hines MBE

Former Sustainability Director of The Eden Project and environmental expert

- Available For:
- Keynote Speaking
 - Motivational Speaking

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About

Chris Hines MBE is an experienced surfer and highly respected communicator and driver of positive change. In 1990 he was founder and Director of Surfers Against Sewage (SAS) until 2000 and from 2001-2007 he was Sustainability Director at the Eden Project.

Described as “Some of the governments most sophisticated environmental critics” by BBC News and Current Affairs and “Britain’s coolest pressure group” by The Independent. SAS were runners up in the 1999 Green Politics Award.

With a strong focus on “solution to problems”, Chris Hines helped deliver £5 billion spend on UK coastline. He has given evidence to Commons and Lords Select Committees, Monopolies and Mergers Commission and the European Parliament and Commission and was called as a special advisor to the Rt.Hon Michael Meacher MP Minister for the Environment.

Chris Hines sees effective communication as a key driver to change and has appeared on everything from Panorama to BBC Newsnight live, BBC Children’s TV and the BBC World Service and CNN Skewed View. He also co-wrote and co-presented three programmes titled “What On Earth” with Melinda Messenger.

In June 2008 Chris received an MBE in the Queen’s Birthday Honours list for “services to the environment” and in 2006 was joint-winner (with Glenn Hening from the USA) of the first international Surfers Path Green Wave Awards for his contributions to the surfing and environmental world.

Whilst at The Eden Project, Chris Hines conceived and implemented the Waste Neutral concept which is an innovative look at the whole issue of waste. As well as Waste Neutral Chris was responsible for Eden’s sustainability programme, including the implementation of the PANTS process - Eden’s version of triple bottom line accounting. This aimed to ensure that Eden walked the talk and was a leader not only rhetoric but also in the operation of its own site.

Through his work at SAS and at the Eden Project Chris has developed a deep understanding of the issues relating to the three main pillars of sustainability, namely the balance between social, environmental and financial aspects.

He is a strong advocate of the business case for sustainability and was recently featured as one of the Daily Telegraph’s Eco Heroes. Chris was awarded an Honorary Doctorate of Science from the University of Plymouth in 2011.

Testimonials



Your presentation was passionate, engaging, thought provoking and really connected with the audience. Tackling climate change and the ability of individuals to make a difference are both vital messages and you really brought them to life. I hugely enjoyed and valued your contribution and I have had lots of great feedback from the delegates. Absolutely first rate.

Nick Winser, Executive Director,
National Grid.



Chris Hines is unique. His enthusiasm, practical application and idealism create an unstoppable combination that inspired Eden from its early days to follow a course towards sustainability that was rational, realistic and, ultimately inspirational. The man is, quite frankly, a national treasure.

Tim Smit, CEO the Eden Project.



Chris Hines is a born story teller and his own story is one worth hearing. Entertaining, intriguing, motivating and inspiring. He always leaves behind a room full of energy and excitement.

Nelisha Wickremasinghe, Senior
Programme Director, Common Purpose
UK.



Your presentation was brilliant! Your score on the evaluation was "excellent" so thank you so much.

NHS - Integrated Service Improvement
Programme, Seize the Moment -
Successfully Managing Complex Change
Conference.

TAGS FOR CHRIS HINES MBE

Conservation & The Environment

Sustainability

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