

Fraser Doherty

Young entrepreneur. Founder of the SuperJam brand at just 14 years old

Available For:

- Keynote Speaking

[MAKE AN ENQUIRY](#)



About

Fraser Doherty started his incredible business career at the age of just fourteen. After being taught how to make jam in his Grandmother's kitchen in Scotland, he came up with a way of making jam 100% from fruit. At sixteen, he presented his brand, SuperJam, to Waitrose and went on to become the youngest ever supplier to a major supermarket.

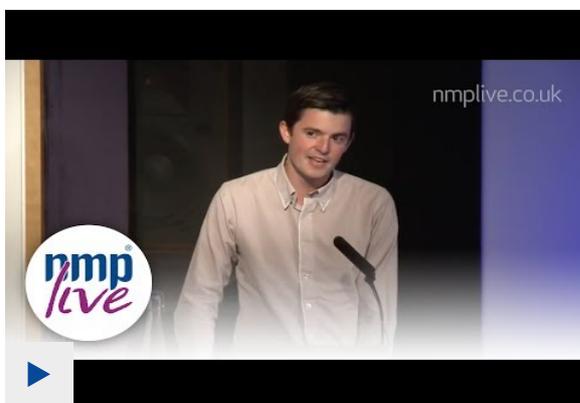
SuperJam has since grown into a company that has sold many millions of jars through thousands of supermarkets around the world. As well as being a commercial success, the business has invested in successful charitable projects - running hundreds of free tea parties for the elderly in Europe, Korea and Australia and setting up community beehives in the UK and Korea.

Fraser has been commended by the Prime Minister at Downing Street, by HRH Prince Charles and was recently awarded a medal (MBE) "for services to business" by The Queen. He has shared his incredible story at more than 500+ conferences in 27 countries around the world, as well as in his best-selling books SuperBusiness - published in UK, US, Australia, Korea and Japan and The SuperJam Cookbook.

Fraser's latest ventures include co-founding the beer club Beer52, which has become the UK's largest independent beer retailer with over 100,000 registered customers, and No. 1 craft beer and spirits magazine Ferment. He has also founded Envelope Coffee, which delivers fresh and ethically sourced roasted coffee to your letterbox.

He regularly lectures Entrepreneurship at universities around the world, including London Met. where he is their youngest ever Visiting Professor.

Video



Testimonials

“

The day went very well, and this was to a large extent because of Fraser. His talks were spot on in terms of content, values imparted, humour and length. I always hear when people are not impressed but very rarely when they are; apart from this year when even the most challenging parent made a point of saying he was impressed! Please pass on my thanks and appreciation to Fraser. I know of one child who has spent the last day making jam with his granny!

Mrs J Robinson - Castle Court School

“

One of the best speakers we've ever had. Inspirational, humorous; one of the leading speakers in the UK!

Liz Cameron, Scottish Chambers of Commerce

“

Fraser Doherty has taken a product that's old-fashioned and completely reinvented it; giving it a young and up-to-date image.

Michael Simpson-Jones, Waitrose Supermarkets

“

Engaging, straight-talking, witty, Fraser Doherty tells the story of SuperJam's incredible success with confidence and style. I would recommend him to fellow conference organisers.

Jim Riley, Tutor2u

“

Fraser Doherty entertained the audience with a clear and thoughtful talk and handled over 30 minutes of questions with aplomb!

Eton College.

“

Fraser Doherty is a compelling speaker and an exciting entrepreneur!

Unilever.

“

Fraser convinced us we have the opportunity to turn something 'ordinary' into something 'extraordinary'. The reaction was amazing. Outstanding.

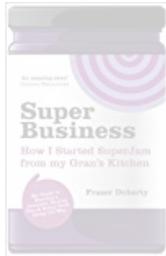
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Fraser is an exciting young entrepreneur with an amazing story.

Duncan Bannatyne - BBC 'Dragons' Den

RBS.

Books and DVD's



TAGS FOR FRASER DOHERTY

Food and Drink

Leadership

Inspirational

Business Growth

Corporate Social Responsibility

Branding

Sustainability

Entrepreneur

Social Media

Innovation

Marketing

Youth Enterprise

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