

# Chris Boardman MBE

## Olympic gold medal cyclist and founder Boardman Bikes

- Available For:
- Keynote Speaking
  - Motivational Speaking

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## About

Chris Boardman's name first sprang into the public eye when he took Britain's opening Gold medal at the 1992 Barcelona Olympics astride the infamous Lotus bike. This was also Britain's first cycling gold medal in 72 years. The iconic image of the Lotus machine and pointy helmet linked Chris forever with cutting edge technology, something he later went on to reinforce by leading the R&D team for GB Cycling in the run up to Beijing, where they became the most successful British sporting team of all time. Between Barcelona and Beijing, Chris won three stages of the Tour de France, set numerous world records and became arguably Britain's most successful cyclist to date.

Post-cycling Chris Boardman went on to establish a name in journalism writing for various publications, including Diver Magazine and Pro Cycling, worked as a commentator for ITV and the BBC covering major cycling events, sat on the National Cycling Strategy Board as well as co-founding Boardman Bikes, the most respected and fastest growing British Bike Brand in decades. Although bikes and cycling still plays a large part in Chris's life, his other pursuits include writing, running, archery and cave diving... but not all at the same time!

## Video



## Testimonials

“

Chris was great to work with - he took the time to really get to grips with the brief and made sure his presentation not only met but exceeded the brief. We received great feedback from delegates who found Chris especially insightful and inspiring.

Toni Diggins, EEDA.

“

Chris Boardman spoke before an audience of 300 at our event in November 2008. He was a true professional and worked hard to tailor his speech to suit the theme of the event and the audience on the day. The result was an engaging, insightful, and informative presentation that delighted the audience and delighted us as clients as his feedback scores were some of the highest we've ever seen!

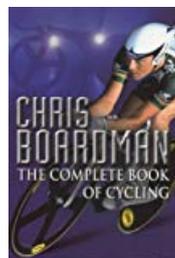
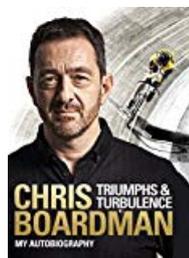
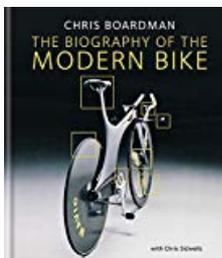
Jenny Coburn, ?What If! Innovation.

“

Chris proved a superb choice of keynote speaker at our seminar. We delivered on the brief in an engaging, inspirational and entertaining fashion which really helped us set the tone for the rest of the session.

Richard Hemming, Ebiquity.

## Books and DVD's



## Exclusive Interview





TAGS FOR CHRIS BOARDMAN MBE

Risk Management

Sport

Strategy & Competitiveness

Peak Performance

Olympian

Inspirational

Cycling

Marginal Gains

Talent Management

Teamwork

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