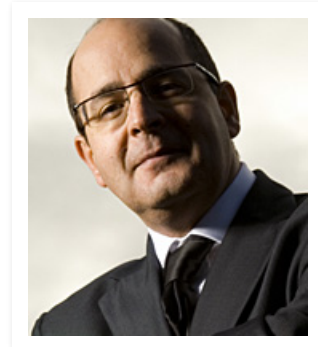


# Jonathan Gabay

## Branding expert and founder of Brand Forensics

- Available For:
- Keynote Speaking
  - Motivational Speaking
  - Hosting & Presenting

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## About

Jonathan Gabay is a creative branding expert, founder of Brand Forensics and on the central Faculty of the world's biggest marketing institute.

As a journalist, Jonathan regularly delivers incisive comment and analysis in the national and trade press, including the Independent, Guardian Unlimited, Scotsman, mad.co.uk, Creative Match, What's New in Marketing, as well as on CNN, SKY, BBC, Channel 4, Five and ITN.

He has addressed business gatherings all over the world and graduates at various academic institutions including, the London School of Economics, Management Centre Europe and Newport University. Jonathan is rated as one of the most popular lecturers at the Chartered Institute of Marketing, delivering lectures to senior managers around the world. He recently contributed to the Institute's White Paper document on a new global definition of marketing and in early 2008 he represented the CIM at a major business debate at the House of Commons concerning global warming and marketing. He Won!... Emphatically!

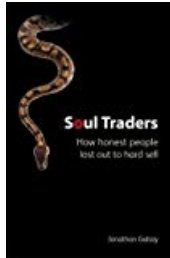
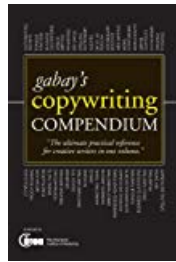
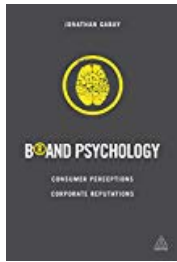
Leading business organisations as well as UK FTSE companies in sectors ranging from finance and technology to FMCG and travel, feature Jonathan's award winning copywriting and marketing strategies.

His experience of working for some of the best known creative agencies and brands in the industry - including heading up departments at some of the UK's top agencies - has shaped his work as an author and Jonathan has several best selling business books, many of which are now used as standard texts for marketing study and been translated throughout the world.

## Video



## Books and DVD's



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