Jim Lawless

Expert on change, team motivation and leadership communications

Available For:
- Keynote Speaking
- Motivational Speaking

MAKE AN ENQUIRY

About

Jim Lawless is one of the most popular and sought-after inspirational speakers in the world today and the only authority on business change and personal development to have put his life on the line to prove his approach delivers solid results.

Over half a million people on five continents have been inspired by a Taming Tigers presentation and countless thousands more by Jim's book "Taming Tigers". Clients are delighted by the energy, inspiration and humour he brings to their event, his ability to tie into their themes and the longevity of the change he inspires in their people.

Delegates are inspired by the fact that he has proven his theories, that he's "just an ordinary bloke" and by his belief in their ability to shine and win and the practical lessons he leaves to show them how to do just that.

In August 2010, to test new Taming Tigers theories around mental toughness, Jim became Britain's Deepest Freediver, the first Briton to dive below the magic 100m barrier on a single breath of air.

In 2003, in response to an audience challenge, he proved his Ten Rules for Taming Tigers by becoming a jockey in 12 months. At the outset he was 3 stone (20kg) too heavy, could not ride a horse and was 36 years old.

Jim Lawless works with a wide variety of blue chip clients to establish - and achieve - bold and aligned goals throughout the organisation, high performing teams and long term change in culture, mindset and performance.

Jim was elected a fellow of the Royal Society for the Arts in 2008 in recognition of his business writing and is the author of the book 'Taming Tigers'. He qualified as a solicitor in 1994, working in the City and in a major IT company before founding Taming Tigers (then called "Optimise") in 1999.

Video

Testimonials

Testimonials

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I have worked with Jim Lawless on stage at three high-profile Barclaycard leaders' conferences. Not only is he engaging, challenging, inspiring and very funny but he delivers a practical, compelling model for achieving results which he has risked his life on the racecourse to prove.

Gary Hoffman, Group Vice Chairman, Barclays Bank plc.

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This was a very important event for my department. Your challenging and inspiring presentation and professional (but hilarious) hosting made the day for us. One of the delegates went straight back and ran a 'Taming Tigers' training session for his own team! No racehorses where involved, thank heavens.

Ian Dyson, Finance Director, Marks and Spencer plc

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Jim Lawless is great at showing two things. One, ordinary people can do extraordinary things. Two, the key to delivering this is to 'act now' on the difficult but necessary tasks. He does this in an entertaining and engaging manner.

Rob Fleming, Market Strategy and Planning Manager, Procter and Gamble.

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Truly inspirational and more importantly 100% effective.

Phil Boyle, General Manager, BT Major Business

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Organising an event with Jim Lawless is a little like riding in the Grand National. He approaches the entire process with dedication and professionalism, takes all of the fences in his stride and completes the process taking the cheers and applause of the crowd!

David Jones, Creative Director, CCL-Live

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A fantastic force, full of high energy, dramatic details of his life's journey… inspirational and human all at once.
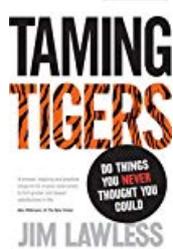
Miriam Byrne, Director, City Analysts Ltd

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Books and DVD's

Exclusive Interview

TAGS FOR JIM LAWLESS

Leadership   Team Building   Overcoming Adversity   Change Management

Peak Performance   Inspirational   Personal Development

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